



es@eveschleger.com
+49 174 9379201

CURRENT POSITION

DOCUMENT ACCESSABILITY DESIGNER

A VITAMIN KREATIVAGENTUR GMBH SINCE 2020

Based on a deep understanding of PDF workflows, I make documents accessible and usable for all users and thus contribute to the digital accessibility of designed documents.

WORKING EXPERIENCE

ASSISTANT TO THE PUBLISHING DIRECTOR

PATZER VERLAG GMBH & CO. KG 2014 TO 2019

I supported the Publishing Director in the corporate communication department by creating a new corporate design system and gradually upgrading the visual of all corporate media. I took a lead in planning and implementing the visual part of the digital transformation of the established company.

ART DIRECTOR

BRAINS WERBEAGENTUR 2013 TO 2014

In this position I focussed on the creation of strong key visuals for various clients mainly from the luxury sector and performed a consistent continuation of defined and established corporate identities to responsive digital media.

DESIGN LEAD

VERBUM GMBH 2008 TO 2013

After a short period of time, I got the chance to lead three team members as the Head of Graphic. In this position I supervised all project planning and management, cost calculation and

customer support – especially where it came to digital media and webdesign.

ART DIRECTOR

FORELLE MEDIA GMBH 2007 TO 2008

The biggest challenge as an art director at forelle media was the demand to very carefully adapt corporate identities and visual campaigns of international companies like Hilton Hotels for the local market. Working here contributed a lot to the fluency of my english.

CORPORATE GRAPHIC DESIGNER

SIGN.BERLIN GMBH 2005 TO 2007

At sign.Berlin I had the chance to serve clients who had the courage to creatively max out their visuals (e.g. Staatsballett Berlin) and take part in the development of out-of-the-box campaigns.

DIGITAL MEDIA DESIGNER

MOVEMENT MARKETING GMBH 2003 TO 2005

It was my responsibility to transfer the at the time pretty advanced digital concepts to reproduceable printed media and take care of all managing the printing process.

I speak German as a native speaker as well as an almost fluent English. I am far less fluent in French and Twi, but I'll try my best.

PROFESSIONAL QUALIFICATION

Digital Media Designer

specialized in Design and Layout;
examined by IHK Berlin

Haufe Akademie GmbH & Co. KG

Project Manager

SMA Social Media Akademie

certified Social Media Manager

SKILL SET

Conception
Organizing and coordinating
UI Design
Social media strategy
Wording and editing
PDF/X workflow
Basic HTML 5 and CSS
On-Page-SEO
Teambuilding

PROGRAMS AND SYSTEMS

Photoshop
InDesign und QuarkXPress
Illustrator
Dreamweaver
Adobe Acrobat
Microsoft Office
Google AdWords
Google Analytics

MAC OS
Windows

I AM BURNING FOR

Big pictures and bold visions
Strategic thinking
Planning and coordination
User-centric layouts
Good language and clean execution
Collegiality

WHAT ELSE?

I am passionate about everything „neat“: arrangements systems, terminology management, right angles and a neat and tidy cutlery tray. That's where my business persona does not differ a great deal from the private Evelyn. But I've also got a sense of humour and can turn a blind eye to imperfection for a good mood within the team.

I'm not an average *people person* – but I deal with people pretty well. When I get a chance, I'd add a national hunting permission to my falconers certificate and dive deep into the training of harris hawks to defend against attacks of drones. No, I'm not paranoid, I just love birds of prey.

I'm a mother of two daughters, an incredible passionless cook and an active member of MinD e.V..

AVAILABILITY

30 weekly hours, starting August 2022
Siegerland offices or remote

PORTFOLIO

Find more portfolio work at
www.behance.net/evelynschleger1